

# Jewish Community on the Edge

Breakfast and Speaker on Sunday, January 13, 2019



The Jewish community as we know it was built in the 1950s, the time when America became a suburban nation. The Jewish move to the suburbs resulted in the growth of the suburban synagogue and a redefinition of Jewish life and affiliation. Even though we are now in the 21st century, most of our legacy institutions remain essentially as they were. At the same time, the community is eager to engage Millennials and worries that the next generation will not be there to sustain what their parents built. Many Jewish organizations are questioning whether they will even exist ten or twenty years from now.

**Amy L. Sales, Ph.D.**, and Senior Research Scientist at The Cohen Center for Modern Jewish Studies, Brandeis University has recently been studying innovation in the Jewish community, with a focus on JCCs. She has spent time talking to the creatives in the field—those who are bringing new thinking to their organizations, their communities, and their work.

It is common wisdom that in a fast changing world, those that remain the same are, in fact, falling behind. There is ample evidence that it is possible for Jewish organizations to make significant adjustments to suit changing times. Our challenge is to understand what it will take to get more of our agencies, organizations and synagogues to enter the 21st century.



**Come hear this compelling talk by Dr. Amy Sales on Sunday, January 13, sponsored by The Sisterhood. We will start with *Shaharit* at 9:00 AM, followed by breakfast and speaker at 9:45 AM. Cost is \$8 / person. RSVP to Janet Goldberg at: [janet.goldberg2@verizon.net](mailto:janet.goldberg2@verizon.net).**